



SUBARU

Confidence in Motion



COLLECTION OF ON-BOARD FUEL CONSUMPTION MONITORING (OBFCM) DATA



What is an OBFCM?

OBFCM stands for “On-Board Fuel Consumption Monitoring”.

This device is now fitted on all new cars as required by the **European Commission (EC)** to calculate the cumulative mileage of your car and respective quantity of fuel consumed by your car.



Why OBFCM?

The objective of the EC is to have a European anonymous average of the real-world fuel consumption from cars and vans, for each car brand and each type of powertrains (such as petrol, diesel, hybrid powered cars etc.) – but also to prevent the growing of the fuel consumption gap between tests in laboratories and real life. In short, it is for your best interest.

What data is collected and how?

All car brands are obliged to share the following information with the EC:

- The unique vehicle identification number (VIN) of your car – *the VIN is only needed to process the data and will not be published by any party.*
- Total mileage
- Total quantity of fuel consumed

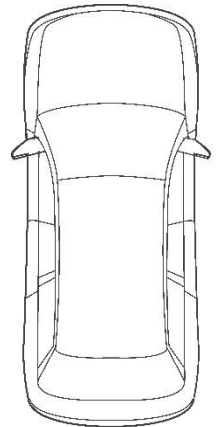
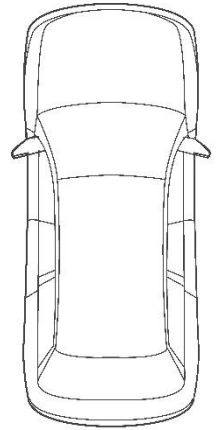
The above mentioned information will be collected during the servicing of your car at your dealer, and will be shared with the EC through Subaru's European Headquarters (Subaru Europe) and through secure data transmission protocols – *your dealer as well as Subaru Europe will erase your OBFCM data from their systems after transferring it respectively to Subaru Europe and the EC.*

Yes, just continue to enjoy driving. Now with your new Subaru!

Keep driving your car as usual, and rest assured that only the anonymous average values will be publicly available, and that no personal or contact data are shared with the EC or with Subaru Europe.

By European law you have the right to refuse that your dealer collects and shares this information from your car. In such a case, you can simply let us know by following the instructions at optout.subaru.eu – or ask your dealer to do it on your behalf.

For more information about OBFCM, a copy of the privacy notice is available at all time at the reception desk of your dealer or on [add URL to distributor's or dealer's dedicated webpage]



SUBARU UK

The Gate,
International Drive,
Solihull, B90 4WA

subaru.co.uk

